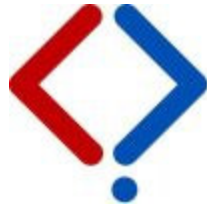


BOXING AUSTRALIA Inc.



STRATEGIC PLAN 2005-2009

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INTRODUCTION

As the internationally recognised national body Boxing Australia is responsible for the stewardship of a modern & exciting sport that demands great commitment from highly disciplined & talented athletes. Australian boxers have been representing their country at the Olympics since Snowy Baker won a silver medal in the middleweight division at the 1908 London Olympic Games.

Our Boxers have won silver & bronze medals at previous Olympics, but we have yet to produce an Olympic gold medallist. This is a major objective for amateur boxing, along with the broader development of our sport.

We recognise the financial support Boxing Australia receives from the Australian Sports Commission (ASC) the Australian Olympic Committee (AOC) & the Australian Commonwealth Games Association (ACGA).

Boxing Australia is faced with many challenges & responsibilities that require the adoption of a dynamic & strategic approach to the planning & conduct of this sport. To that end, a new governance structure was adopted by BA in December 2004 which takes effect in April 2005. A Board of 5 elected Directors supported by an Executive Officer will handle the day-to-day management of the sport. The Directors will each hold a portfolio of responsibilities covering the major business of this Strategic Plan, and will be responsible for delivering the outcomes of the Plan.

Ted Tanner
Chairperson

BOXING AUSTRALIA'S VISION

BAI's vision is for Australian amateur boxers to be among the best in the world by winning Gold Medals at the Olympic Games, World Championships, Commonwealth Games and other international tournaments.

BA's MISSION

BAI is committed to achieving BAI's Vision through good leadership, efficient administration, sound financial management, and provision of services to its State and Territory Member Associations, amateur boxers, boxing trainers, referees and judges and the amateur boxing community as a whole.

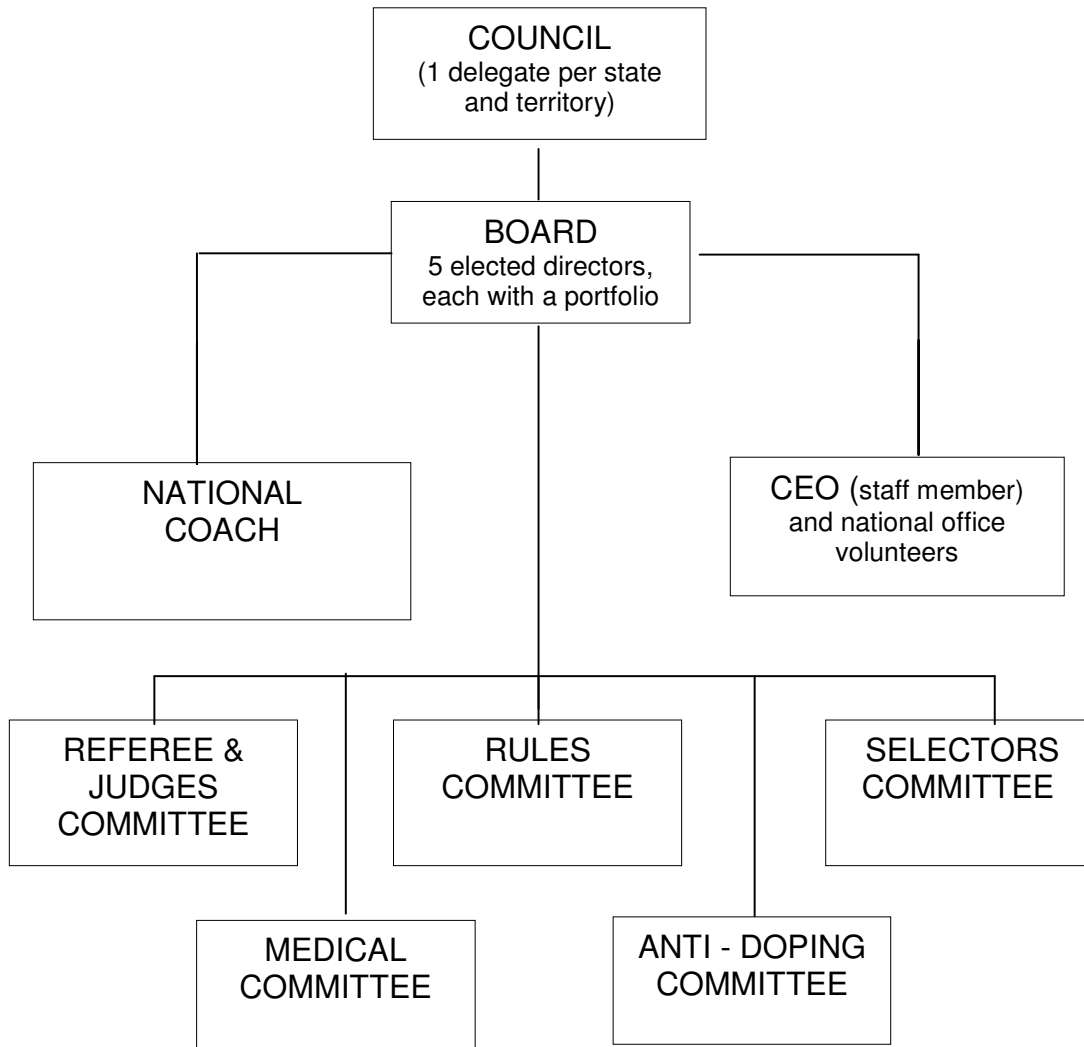
BA's CORE BUSINESS AREAS

- Management
- Marketing & Services
- Sport Development
- High Performance

BA's KEY STAKEHOLDERS

- State/Territory Affiliates
- AIBA
- Australian Sports Commission
- Australian Olympic Committee
- Australian Commonwealth Games Association
- AIS, & SIS/SAS in states
- Boxers
- Coaches
- Technical Officials
- Volunteers
- Medical Officers
- Promoters
- Media

BA's ORGANISATIONAL STRUCTURE (effective 5 April 2005)



CORE BUSINESS AREA 1: Management

Objective: For BA & member associations to have a corporate management structure that facilitates the achievement of the Vision

Category	Strategic Priorities	Key Performance Indicators
1.1 A united organisation which is nationally focused	State & Territory Associations to develop strategic plans reflecting the national direction	Number of State/Territory strategic plans in place which are complementary to the national plan & reported against to Board of BA,
1.2 Efficient & effective management structures & systems in place	Review all existing policies & by-laws Assure all ASC Compliance meets deadlines	Central register of BA by-laws published and on-line First two-yearly review of all policies Implement systems to ensure 100% compliance
1.3 Financially viable organisation	Financial Delegations Develop, approve & implement a financial plan for the period 2005-2008 Establishment of Audit Sub-committee	Delegations Manual completed Board endorsed National Financial Plan; Monthly financial reports to Board Audit Sub-Committee Established
1.4 Risk Management	Implement national risk management strategy and flow down to state associations Develop PR policy	Detailed Risk Management strategy adopted by Board Strategy implemented
1.5 Governance	Foster good Governance for Boxing Australia Assist State & Territory Associations, when necessary, to ensure good governance principles are met Manage and strengthen stakeholder relations	Compliance with Boxing Australia's Constitutional Requirements. State Constitution reviewed and compliant with Principles of Equity Strong relationships with partners, sponsors and boxing community

CORE BUSINESS AREA 2: Marketing & Services

Objective 1: *To establish an efficient & practical information system to enhance communication to all stakeholders.*

Objective 2: *To provide services that enhances the safety of all participants.*

Category	Strategic Priorities	Key Performance Indicators
2.1 Effective & efficient national communication system in place	<p>Review BA's use of IT as communication medium</p> <p>Strengthen distribution networks for whole of sport information</p> <p>BA National Calendar of Events</p> <p>Establish a national membership database system , web-based</p> <p>Design National Registration Documents</p>	<p>Report to Board on future use of IT</p> <p>Extensive email distribution lists established</p> <p>Currency & comprehensiveness of website Calender of Events</p> <p>Registration System implemented</p> <p>Registration forms and procedures implemented</p>
2.2 Enhanced national profile	<p>Establish & maintain up-to-date & informative website</p>	<p>Currency and comprehensiveness reported on by Audit committee annually</p>
2.3 Improved tournament management	<p>Resource Package to assist in staging tournaments</p>	<p>Distributed to states and available on website</p>
2.4 Enhance Sponsorship Opportunities	<p>Committee to produce a sponsorship plan</p>	<p>Sponsorship Committee established</p> <p>Sponsorship Plan produced</p>
2.5 Safer participation	<p>National Insurance Packages for states, boxers, R/J, coaches</p> <p>Staged Implementation of Member Protection strategy</p> <p>Courses to assist athletes and coaches to understand anti-doping policy and obligations</p>	<p>Recomendation to Board</p> <p>Policy adopted by Board</p> <p>MPO's in place in all states and territories.</p> <p>One courses per year in each state or territory</p>

CORE BUSINESS AREA 3: Sport Development

Objective 1: *Nationally driven coach education program to develop quality coaches/trainers at all levels*

Objective 2: *Nationally driven education & training program for referees & judges at all levels to provide highest quality officiating*

Category	Strategic Priorities	Key Performance Indicators
3.1 Strong club management system established	Promote ASC Club Development Web site Provide resources to support club development	Regular advice to states re club development resources
3.2 Establishment of coach development pathway	Maintain National Coach position Development of a pathway document	Provide improved support to Nat Coach Creation of a pathway document
3.3 To improve coaching and coaching capabilities	Implement up skill program	Program in effect
3.4 To improve officials and officiating capabilities	Implement up skill program	Program in effect
3.5 Quality resources available for all coaches	Latest coach information via electronic newsletter & web site Information DVD for coaches	Email distribution list operating, coaching sub-site established DVD made available to all states
3.6 High quality officiating at all national tournaments	Establish national policy for Assessment of Officials at National Championships, and ongoing assessment Access ASC Scholarship Official program when appropriate	Policy implemented and communicated to officials via brochure and seminar. Appointment of Scholarship Official when appropriate
3.7 Communication strategy for all NOAS members	Create web sub-site for officiating Disseminate information on officiating to officials via electronic newsletter	Website established & promoted Newsletter approx each quarter

CORE BUSINESS AREA 4: High Performance

Objective: *To develop a National High Performance Program ensuring that our talented athletes have the best possible opportunity to achieve success at a world standard & which effectively services all stakeholders.*

Category	Strategies	Performance Indicators	
4.1 Improved full-time AIS Scholarship Program, and better relationship with boxers' individual coaches	<p>Training diary for each Scholarship holder</p> <p>Recognition of individual coach of scholarship holders</p> <p>System to track performance of Scholarship holders</p> <p>National Technical Direction delivered throughout athlete/coach pathways</p>	<p>Boxers maintain diary and use it to assist their home coach to complement AIS training</p> <p>Coaches have photo and CV placed on website. Coaches inducted to AIS facilities at start of boxer's scholarship period</p> <p>Performance appraisals provided to boxers & home coaches.</p> <p>Underpinning programs following National technical direction</p>	
4.2 Improve support for talented athletes not in AIS residential program	<p>Secure SIS/SAS support</p> <p>Development of strong underpinning programs</p>	Increased number of SIS/SAS scholarships and benefits awarded to boxers	
4.3 Increased capacity to send better-prepared senior & junior teams to multiple events overseas	<p>Form a National Squad from which teams are chosen</p> <p>Training Camps for Squad members</p>	At least 2 seniors per weight category and full junior team	
4.4 Develop International Competition Program	<p>Send teams to overseas events</p> <p>Overseas teams to train & compete in Australia</p>	<p>International Competition achieved</p> <p>International teams participate</p>	
4.5 Set up Talent Identification Program	Liaise with State Coach Coordinators & SIS/SAS	Documented Procedure In Place	
4.6 Anti-Doping	Ensure anti-doping rules and practices are fully understood and followed by relevant personnel	Achieve and maintain full compliance	